



Board of Trustees
Enrollment Management & Student Affairs Committee

April 22, 2025

11:00 a.m.

Location: President's Boardroom, Horace Mann Center

Committee Members: Chair William Reichelt, Vice Chair Tessa Lucey, Secretary Jason Queenin, Daniel Currier and George Gilmer

A live stream of the meeting for public viewing will also take place at the following link: <https://www.westfield.ma.edu/live>

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| 1. Call to Order | Trustee William Reichelt |
| 2. Approval of Minutes
a. February 20, 2025 | Trustee William Reichelt |
| 3. Items for Information
a. Review of initial Student Affairs KPI report
b. Update on Marketing | Dr. Kevin Hearn
Dr. Kevin Hearn |
| 4. Open Discussion
a. Review of Spring 2025 undergraduate events
b. Fall 2025 undergraduate admissions projections | Dr. Kevin Hearn
Dr. Kevin Hearn |
| 5. Items for Action
a. Motion – Free Speech Demonstration and Picketing Policy | |
| 6. Adjournment | |